programmes and policies of the Govt., is a normal function of various media units of the Ministry of Information and Broadcasting. Therefore, the question of selecting 32 particular piogrammes for this purpose does not arise. Some of the major themes which have been identified for devising programmes are the following: —'

1. Rural Development
2. Urban Development
3. Poverty Alleviation
4. Health and Family Welfare
5. Literacy
6. Women and Child Welfaire
7. Science and Technology
8. Environmental Protection. -
9. Employment Schemes'
10. Special Schemes for Weaker Sections
11. Secularism
12. Cuituial Heritage of India
13. National Unity and Integrity
14. Energy
15. Agriculture.

Survey conducted by Doordarshan Kendra, Hyderabad

219. DR. YELAMANCHILI SIVAJI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan Kendra. Hydrrabad conducted a survey on their programmes in Kakinada, Karimnagar and Cuddapah 1 o assess their performance;

(b) whether it is also a fact that the sui vey revealed the performance of Telugu programmes at Hyderabad Doordarshan; and

(c) if so, what are the details thereof?....

THE MINISTER OF. INFORMATION AND BROADCASTING AND THE MINISTER OF PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA): (a) to (c) Yes, Sir. A field survey with a sample of 900 -respondents conducted in July, 1988 at Karimnagar, Cuddapah and Kakinada LPT Centres in Andhra Pradesh revealed that feature films and film based progtaomes are the most preferred items, followed by Telugu news, sports, sponsored serials, national bulletins, Sumanjali and dance/music items. A significant improvement was noticed in regional programmes.

Doordarshan Kendras and Air Stations

220. DR. YELAMANCHILI SIVAJI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Doordarshan Kendras and Relay Stations as on date in the country alongwith their locations; and

(b) the number of AIR Stations alongwith their capacities and locations as on date?

THE MINISTER OF INFORMATION AND BROADCASTING AND THE MINISTER OF PARLIAMETARY AFFAIRS (SHRI P. UPENDRA): (a) At present there are 508 TV Transmit ling Centres in the country of which programme production facilities is availableat 18 Centres. Details regarding location of these transmitters are given in the statement attached as Annexure-I *[See* Appendix CL II, Annexurt No 6];

"(b) At present there are 98 AIR . Stations in the country. Details regarding their locations and capacities are given in the statement attached as Annexure-II*See* Appendix CL II, Annexure No. 7]